



Around CONCORD

community • culture • lifestyle

Around Concord is an extraordinary publication uniquely tailored to provide insightful reporting, heart-of-the-matter photography, arts, culture, and thoughts about our wonderful community.

With an emphasis on fine writing and original thought from local contributors, *Around Concord* is designed to reach an upscale, professional reader with a signature mix of topics to both inform and entertain. This glossy magazine delivers 6,000 issues quarterly, including 400 local hotels.

ISSUE DEADLINES + DATES

Spring	MARCH 15, 2025	FEBRUARY 14, 2025
Summer	JUNE 15, 2025	MAY 9, 2025
Fall	SEPT. 15, 2025	AUGUST 8, 2025
Winter	DECEMBER 5, 2025	NOVEMBER 6, 2025

AD SIZES

RATES

	FREQUENCY	1X	4X
COVERS	Inside Front	N/A	\$1,080
	Inside Back	N/A	\$1,080
	Outside Back	N/A	\$1,190
Full Page		\$950	\$885
2/3 Page		\$885	\$825
1/2 Page		\$730	\$705
1/3 Page		\$595	\$530
1/6 Page		\$360	\$340
Shop & Dine Page 1.75"x3"		\$150	\$125

MECHANICAL SPECIFICATIONS

Ad Specifications:
High res production CMYK PDFs are preferred. At least 300 dpi. Embed all fonts. Please use the ad size specified at your page size in your design program. Set your PDF settings to CMYK. Other formats accepted: 300 dpi TIFF or EPS, with fonts embedded & images linked.

Full-Page Bleed:
Bleed is available for full-page ads. Set trim size to 8.375"W and 10.875"H and add .125 of bleed around entire page. Set margins for at least .375" around page - the area inside the margin becomes your "live" area for type. Be sure to proportionally extend your graphics out to the bleed marks. When saving your PDF, set the page larger than the bleed area, select crop marks, and be sure you can see the crop marks on the final PDF.

CONTACT OUR TEAM TO LEARN MORE!

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